

PET STAINS & ODOR REMOVAL

They say that the sense of smell is our strongest connection to memory. Certain aromas can evoke highly nostalgic sensations even if we haven't had any other reminder of the experiences connected to those sensations in a very long time. This is why we associate so strongly with smells that have positive connotations to them, like cookies baking, certain scented candles, or the smell of coffee brewing in the morning. These smells remind us of positive feelings and experiences, which is why they have left an indelible mark on our brains.

What we don't want is to have the same thing happen with stains, odors, and spots around the house. If you've got a stain somewhere that is impossible to remove (and sometimes these do happen), the very least you can hope for is to be able to ignore it, and that's not going to happen if the stain comes with a smell that's impossible to ignore. And, stains don't even have to have an odor in order for them to remind you of something forgettable.

Cleaning stains in Michigan is a dirty job, but someone's gotta do it. We've seen it all when it comes to odor and stain removal. The wine stains, spilled coffee, children's juices and sodas, and even stains which seemed to require a miracle to remove; we've encountered them all. We've experienced everything you can imagine and more.

When it comes to smell, odor removal and odor masking are not the same thing. It can be easy to spread a scented spray around or apply some topical scrubbing to temporarily remove the obvious odor source. But, with many messes, the smell is bound to come back if not given the proper attention to detail, time, and energy. And, these are all essential ingredients in the recipe for really removing stains and odors which otherwise ruin a fresh-smelling, clean-scented home.

You don't want your otherwise-spotless living space to be tarnished by a single spot on the wall or furniture. The charm of your house, building, or apartment can instantly be taken away by a foul odor if not dealt with. You may be excited to throw your next party, but it won't be much of a party at all if you can't deal with the odors from the last one.

If you've tried and just can't seem to get rid of a stain or smell which has been lingering for too long, just get a hold of us and we'll come to you for the miracle you've been looking for. Having seen and done it all when it comes to cleaning in Michigan, what might seem like an impossible task will probably feel like just a routine process for us.

So, stop living with that smell or that stain, and let us take it away for you! Call M.C. Shine today and ask to speak with one of our account coordinators to get your home or business scheduled for an overdue carpet cleaning!!! **Call today 1- 833-MC Shine!**



NEWSLETTER

SEPTEMBER 2024

MONTHLY TOPIC!

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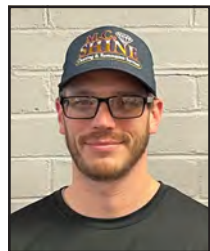
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TEAM CORNER

As the CEO I get the privilege of writing this section. If you know me, you know my biggest pride and joy is my team. One of the biggest pieces to the success behind this company is all the amazing individuals who work with M.C. Shine! For this month, I wanted to take a part of this newsletter and congratulate all of these wonderful team members because they have hit their 90 days or are close to hitting their 90 days. All of these individuals work either in our commercial cleaning department or our restoration department. Today I speak for my whole leadership team. Thank you everyone for all of your hard work over the last 90 days. Congratulations!!!! That is an awesome accomplishment. We are excited to have you part of this amazing team. We would not be able to do what we do for our customers on a daily basis if it was not for your dedication, professionalism, and diligence every time you step out in the field. You all bring something amazing to the table, and we are excited to grow with you in this new industry that you are in. For our customers out there, if you happen to have one of these individuals step into your home or into your place of business, rest assured they are equipped to be able to handle all of your needs. Please do not hesitate to congratulate them on this accomplishment. A team of true professionals!

-Ryan Rostoni, CEO



Andy

Commercial Cleaning Technician



Gloria

Commercial Cleaning Technician



Shelton

Commercial Cleaning Technician



Jessica

Commercial Cleaning Technician



Mary

Commercial Cleaning Technician



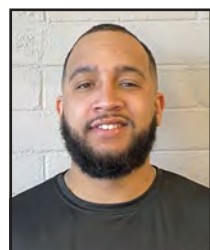
Nate

Commercial Cleaning Technician



Trevion

Restoration Technician & First responder



Donte

Restoration Technician & First responder



Stephanie

Commercial Cleaning Technician

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SHARE THE GREAT NEWS!

Operation Transformation

We are an organization founded 22 years ago with the goal of uniting the faith community and bringing the church outside its 4 walls into the Blue Water Area. We have a lot of initiatives and events throughout the year that are focused on what we call the 4 Greats.

- The Great Commandment:** Love God and Love people. We focus on loving our leaders, building up marriages, and pouring into the next generation. We do this through offering things like marriage classes and hosting free, family events (like Family Night!), and being a liaison between community officials and churches.
- The Great Commission:** Go and Make Disciples. We encourage personal growth and spiritual development through community-wide connect groups that foster safe spaces for spiritual conversations and through our mentoring program that serves to develop accountability and deep relationships.
- The Great Compassion:** Serve Those in Greatest Need. We strive to be able to adapt to the ever-changing needs in our area, whether that's helping launch a temporary homeless men's shelter, offering bi-monthly respite care for foster and kinship families, or weekly updating the local food pantries available on our website. We connect those in need to available resources.
- The Great Collaboration:** We are better together. This is our north star, our guiding principle that God has called us as a faith community to be unified. Radical life change happens when the local church presents a unified faith in Jesus despite our many differences. We facilitate several community services throughout the year (such as Good Friday & MLK), a community-wide 40 Days of Prayer Devotional with weekly corporate prayer gatherings throughout the city, and weekly prayer with dozens of local churches and ministries praying specifically for the Blue Water Area.

Our mission is to see the Blue Water Area flourish and we know that happens when the 4 Greats are lived out by the church, local businesses, and the civic community. If you are interested in learning more, we have our upcoming Benefit Dinner on Thursday, October 3rd at Alexanders. It is a complimentary dinner, where we will be sharing our vision for the year ahead. Email cseppo@optrans.org to reserve tickets.

OPERATION TRANSFORMATION

CHURCHES COOPERATING FOR A CHANGED COMMUNITY



DID YOU KNOW?

PROFESSIONAL CARPET CLEANING

Wall-to-wall carpets in your home can be both a blessing and curse. Covering the naked floors creates a warming effect on the ambience as well as the feel of the room, giving you the freedom to roam sock-less and free. While wood and tile floors can have a visually opening effect on a room, giving the impression that the room is larger than it is, carpets give vibrant life to the space that is there and increase the comfort factor – especially on those cold, winter days.

That having been said, carpets can lose their charm quickly without regular attention and maintenance. Just like anything else in the world, you get more mileage out of your floors if you take care of them, you're also bound to be able to bring just about anything home with you underneath your shoe.

The real concern when it comes to carpet cleanliness (aside from the ever-essential aspect of "keeping up appearances," of course!) is the issue of health. Ultimately, when it comes to the health and safety of you and your family, it's never a bad idea to work from the ground up, so to speak.

Then again, for the average person juggling a job and all the other responsibilities of life, carpet cleaning can be the last thing there is time for. Life in general, but definitely when you have a lot of kids, tends to come with a fast and full schedule as part of your daily fast and full life. You want to be able to come home and not have cleaning carpets on your mind.

That's where M.C. Shine comes in. We've got the professional experience, time, and expertise it takes to work on your carpets with thorough urgency and the best convenience you'll get from a Michigan cleaning service. There's always going to be lifetime wear-and-tear involved when it comes to your floors, and we'll do our best to deal with that along with long-standing stains and blemishes. In the end, there's only so much that can be done.

Part of what that includes addresses the health and safety concerns we talked about. Our professional, experienced cleaners work on your home with safe cleaning products, leaving behind a space that is totally safe for your kids and/or pets. Not only will it be safe for them, but our carpet cleaning services will remove the allergens, pet dander, and dirt brought in by pets, people, and more.

Whether your home is in St. Clair County or elsewhere, you want the best; from top-to-bottom and back up again. We're the only cleaning service in Michigan that is truly dedicated to working in your home conveniently, efficiently, and economically, for you.

Most of our cleaning services are done on-site. Contact us now to book an appointment or find out more!

WE'RE HIRING!
JOIN OUR TEAM

20 FULL-TIME POSITIONS AVAILABLE

Regular Cleaning Technicians
\$14-\$20 per hour depending on experience

Carpet Cleaning Tech 40+ hrs a week

- Experience is preferred, will provide training if needed
- Driver's license required
- Background checks will be required
- \$16-\$20 per hour depending on experience

EVS Lead Technician 40+ hrs a week

- Experienced with VCT, stripping and waxing, tile and grout cleaning and carpet cleaning
- Driver's license required
- Background checks will be required
- Willingness to grow in a career position, ability to operate your own carpet truck
- \$18-\$25 per hour depending on experience, bonus structure and benefit options available

To learn more about the job opportunities we have and what we offer call today or check out our website!



WHY MC SHINE?



"We desperately needed our carpets and couch cleaned after our loving puppy passed away. MC Shine was absolutely amazing and went well above what we had asked of them. They were so kind and took great care of our family- they did amazing work!"

- Andrew and Cait Seppo

KEEP IT CLEAN!

10 GREAT WAYS TO MAKE CLEANING FUN AT HOME OR AT WORK!!

1. Invite friends over!
2. Treat cleaning as exercise!
3. Pretend you are cleaning a friend's home!
4. Listen to music that will motivate you!
5. Make a hands-free phone call to a friend or loved one that you have not spoken to in a while!
6. Clean to an inspection level and take pride!
7. Dance!
8. Have regular brakes and reward yourself!
9. Let someone else do it!
10. Drink lots of wine!



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